



# 1<sup>ST</sup> YEH ONLINE BRIDGE WORLD CUP

## The 1st Yeh Online Bridge World Cup

will take place  
**31 October - 2 November 2016**  
 under the auspices of the World Bridge Federation.

This will be the first live online Bridge Show, featuring the greatest champions and biggest personalities associated with the game and a top class team of commentators who will analyze the deals for the watching online spectators.

Team **EUROPE-LAVAZZA** (based in Turin at the headquarters of Lavazza) will include the women who currently hold the top two positions in the world rankings, Sylvie Willard and Bénédicte Cronier, alongside Giorgio Duboin, Augustin Madala, and another pair to be announced.

Team **USA-BBO** team (based in Seattle) will be Bob Hamman (the all time number 1 in the world rankings) playing with Jill Meyers (number 2 on the all time women's list) Fred Gitelman & Sherri Winestock and Bill Gates and Sharon Osberg.

Team **CCBA** (based in Beijing) will comprise Mr Zeng Peiyan, former vice premier for economy & General secretary of the Asian Economic Forum, Mr Guo Jinlong, former Mayor of Beijing plus Chinese World Champions.

Team **CHEN YEH** (also based in Beijing) will include Mr Yeh who will be joined by World Champions.

At each venue, remotely controlled webcams will monitor each player, streaming live images across the Internet. Every match will be broadcast live using BBO & Ourgame.

The best bridge journalists from around the world will cover the event with voice and written commentaries and there will be instant Daily Bulletins online. Social media will be utilised to the fullest extent with dedicated accounts on Facebook, Twitter and Instagram.

The first match will start at 09.00 (US PDT time) 17.00 (European CEST) on 31 October with Bill Gates playing for the USA against Lavazza; the schedule is as follows:

### Daily Time Schedule

- Turin matches:** 10.00, 17.00 or 21.00 (European CEST)
- Seattle matches:** 09.00, 13.00, 19.00 or 22.00 (US PDT time)
- Beijing matches:** 10.00, 13.00, 17/18.00 or 21/22.00 (China time)

### Starting Monday 31 October 2016

- China v Chinese Taipei* RR1 15.00 RR2 21/22.00 (Beijing & Taipei time)
- USA v Europe* RR1 09.00 RR2 13.00 (Seattle time)

More information will be available shortly

